

## **Vaioni kicks-off 2010 with jaw dropping ethernet prices across the UK.**

Vaioni a leading UK Ethernet Service Provider kicks-off 2010 with a range of Ethernet Services across the UK at jaw dropping prices with a network reach that is unmatched.

Vaioni were one of the first, if not the first to bring 100mb Leased Lines in London, Manchester, Leeds and Liverpool from £800 a month and we have just launched a National Ethernet Leased Line product set for dealers, resellers and wholesale customers, which not only delivers on price, but also on service quality with guaranteed low latency and jitter and with an extraordinary reach across the UK, offering an excellent alternative to BT and Virgin Media. Every leased line purchased through Vaioni, comes with a 4hr fix, 99.96% SLA, a managed Cisco router (if you buy managed) and Extraordinary Support from a team of highly qualified support engineers, 24/7.

The Ethernet product set has 4 zones, A,B,C and D and comprises of a Wholesale Layer2 service (backhaul circuits) with QinQ hand-off at a Vaioni demarcation point for wholesale customers, with prices starting from £387 a month for a full 10mb and £678 a month for a

full 100mb on a 1yrs contract. Resellers and dealers enjoy a fully managed service with prices starting from £546 a month for a full 10mb and £966 a month for a full 100mb on a 1yrs contract. These prices are dependant on which zone an address falls within, but price variation between zones is small.

Sachin Vaish from Vaioni says: "We are going to see 2010 a great year for Vaioni. This National Leased Line product set offers a fixed price for a 10mb and 100mb practically anywhere in the UK. It's a first in our industry and gives The Channel a great alternative to BT and Virgin, or in-fact any carrier. We beat most on price and SLA nearly every time and on top of that we will give you a price within an hour in 80% of cases. We are very excited with this launch and hope The Channel finds the product set really useful as we are expecting great demand for the service. This step also reinforces Vaioni as the market leader in Ethernet Connectivity".

\*The pricing structure and zones are restricted to major cities and towns across the UK.